

CRITICAL ANALYSIS OF INSTITUTIONAL STRATEGIC PARTNERSHIP ON PERFORMANCE OF SELECTED ACADEMIC INSTITUTIONS OF GUJARAT

A Thesis

Submitted to the Atmiya University, For the Degree of

DOCTOR OF PHILOSOPHY

in

FACULTY OF BUSINESS AND COMMERCE

by

Popat Keyurbhai Dilipbhai

Enrolment No. 190381003

Under the Guidance of

DR. AMIT A. RAJDEV

Department of Management

ATMIYA UNIVERSITY, Yogidham Gurukul, Kalawad Road, Rajkot–360005, Gujarat (India)

August, 2023