



**ATMIYA
UNIVERSITY**

**CRITICAL ANALYSIS OF INSTITUTIONAL
STRATEGIC PARTNERSHIP ON
PERFORMANCE OF SELECTED ACADEMIC
INSTITUTIONS OF GUJARAT**

A Thesis

Submitted to the
Atmiya University,
For the Degree
of

Doctor of Philosophy

in

FACULTY OF BUSINESS AND COMMERCE

by

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July, 2023

Summary

Introduction

In the modern era, academic institutions have recognized the significance of strategic partnerships as a crucial means to augment their efficacy, foster innovation, and tackle the intricate issues prevalent in the education sector. These partnerships encompass collaborations between academic institutions and diverse external entities, including industry, government bodies, community organizations, and other educational establishments. The primary objective of such partnerships is to harness synergies, combine resources, and leverage expertise in order to attain shared objectives and generate a beneficial outcome for the academic institution and its stakeholders.

The primary objective of this critical analysis is to examine the institution strategic partnerships within selected academic institutions in Gujarat, with a focus on understanding their impact, challenges, and opportunities. By conducting a thorough evaluation of the outcomes and perceptions associated with these partnerships, we aim to identify best practices, key success factors, and areas that can be further improved. Ultimately, this research contributes to the enhancement of academic institutions and the advancement of education in Gujarat.

These partnerships enhance institutional effectiveness by fostering collaboration, knowledge sharing, and innovative practices. They also strengthen community engagement by facilitating partnerships with external stakeholders such as industry, government, and community organizations. Moreover, strategic partnerships contribute to enhancing student experiences and employability by providing access to practical learning opportunities and industry connections.

Furthermore, these partnerships play a vital role in building institutional reputation and credibility through collaborations with renowned organizations and institutions. They also support resource optimization by sharing expertise, facilities, and financial resources. Additionally, studying the impact and perceptions of these partnerships informs strategic decision-making, allowing academic institutions to make informed choices about future collaborations and resource allocation.

Chapter 1- Introduction

Chapter 1 of the thesis offers a comprehensive overview of the research topic. The chapter is structured into three main sections, each providing valuable insights into different aspects of the study.

Section 1: Institutional Strategic Partnership

This section explores various types of strategic partnerships in academia. It examines academia collaboration, which entails partnerships between educational institutions. It also discusses public-private partnerships (PPPs). Additionally, international collaborations, involving partnerships across borders, and industry academia partnerships, which are collaborations between academic institutions and industries, are analyzed. The section sheds light on the significance and potential benefits of these partnerships in enhancing the performance of academic institutions.

Section 2: Academic Institutions: This section concentrates on different types of academic institutions, with a specific focus on the context of Gujarat. It delves into the dynamics of the school education system, providing an examination of its structure and functioning. Furthermore, it engages in a discussion about higher education institutions, highlighting their unique characteristics and challenges. Additionally, an overview of academics in Gujarat is presented, providing insights into the academic landscape of the region.

Section 3: Study of Academic Institutions: The third section presents a series of case studies and research studies conducted on academic institutions. It includes in-depth analysis of prominent institutions such as Udgam School, The Galaxy Education System, Aakash Byju's, Parul University in Vadodara, Ghent University's internationalization efforts, and the Amrut Mody School of Management & Moscow School of Management. Furthermore, it explores The University of Manchester's strategic partnerships, the GLS University's collaboration with UTS College, the Academic Partnership Programme for NextSchools. These case studies and research studies offer valuable insights into the impact of institutional strategic partnerships on the performance of selected academic institutions.

Chapter 1 serves as an introduction to the thesis, laying the foundation for the subsequent chapters. It provides an overview of institutional strategic partnerships, highlights the academic institutions in Gujarat, and presents relevant case studies and research studies to frame the critical analysis of the topic.

Chapter 2 – Literature Review

Chapter 2 of the thesis titled "Critical Analysis of Institutional Strategic Partnership on Performance of Selected Academic Institutions of Gujarat" presents a literature review that examines existing research and studies related to institutional strategic partnerships in academic institutions. The literature review provides a comprehensive summary of the key findings and insights from various sources. Here is a summary of the literature review:

1. **Developing Academic Strategic Alliances: Reconciling Multiple Institutional Cultures, Policies, and Practices** (Peter D. Eckel, Matthew Hartley): This study focuses on Curricular Joint Ventures (CJVs) as a type of strategic alliance. It highlights the importance of paying attention to relational aspects in partnership development and maintenance.
2. **A Review of Educational Partnership - Arrangements in Higher Education: Pointers for Managers in Further Education** (Peter Trim): This review emphasizes the significance of long-term working relationships based on trust, loyalty, and mutuality for successful partnership arrangements.
3. **Influence of Strategy Execution on Academic Performance of National Schools in Kenya** (Prof. Paul Katuse): Although not specific to Gujarat, this study explores the correlation between strategy execution and academic performance. It highlights the role of leadership in achieving academic performance goals.
4. **Shaping Successful Strategic Partnerships: Practical Research on the MYNNOVA Project** (Rosaliya Kasamska): This research paper emphasizes the importance of diverse partners with expertise and resources, clear objectives, credibility, and appropriate capacities for successful partnerships.

5. Academic Restructuring: Organizational Change and Institutional Imperatives (Patricia J. Gumport): This paper discusses the impact of organizational change on academic institutions and cautions against solely focusing on economic rationality.

The literature review provides insights into the importance of relational aspects, long-term relationships, strategy execution, and partnership shaping in institutional strategic partnerships. It highlights the need for effective collaboration, goal alignment, trust, and leadership to ensure successful partnerships in academic institutions. The review also underscores the significance of considering cultural, policy, and practice differences in the development and maintenance of strategic alliances. Overall, the literature review serves as a foundation for understanding the existing knowledge and research gaps in the field of institutional strategic partnerships in academic institutions in Gujarat.

Chapter 3 – Research Methodology

Chapter 3 of the thesis titled "Critical Analysis of Institutional Strategic Partnership on Performance of Selected Academic Institutions of Gujarat" presents the research methodology employed to conduct the critical analysis. This chapter provides a detailed overview of the research design, data collection methods, sample selection, and data analysis techniques. Here is a summary of the key components of Chapter 3:

The research gap in this study pertains to the limited knowledge and literature on the impact of institutional strategic partnerships on the performance of academic institutions in Gujarat. The gaps include a lack of empirical studies on specific partnerships, insufficient research on outcomes and benefits, limited understanding of implementation challenges, and a scarcity of studies on stakeholder perspectives. Addressing these gaps can enhance understanding, inform decision-making, and facilitate effective partnership development and implementation.

The study aims to collect data through a combination of quantitative and qualitative methods to analyze the impact and perceptions of institutional strategic partnerships. The data collection methods include surveys and questionnaires, interviews, document analysis, observations, case studies, and comparative analysis. These

methods will provide comprehensive insights into the types of partnerships, their perceived impact, evaluation processes, success factors, challenges, curriculum development, innovation, communication, partner selection, and potential benefits of consolidation. Ethical considerations will be taken into account throughout the data collection process to ensure participant consent and data privacy.

The data collected for the study will be analyzed using a combination of quantitative and qualitative techniques. For quantitative data, descriptive statistics, correlation analysis, chi-square tests, t-tests, ANOVA, two-way ANOVA, and independence tests (chi-square tests of independence and chi-square goodness of fit tests) will be employed to analyze the impact of institutional strategic partnerships on various variables and investigate associations between variables. The qualitative analysis will involve organizing and categorizing the data into meaningful themes and interpreting the findings to provide insights into participants' experiences, perceptions, and opinions regarding institutional strategic partnerships.

By providing a comprehensive overview of the research methodology, Chapter 3 establishes the foundation for conducting the critical analysis of institutional strategic partnerships in selected academic institutions of Gujarat. It ensures the study's credibility, validity, and reliability by employing appropriate research design, data collection methods, sample selection, and data analysis techniques.

Chapter 4 – Data Analysis and Interpretation

The data analysis and interpretation chapter of the thesis titled "Critical Analysis of Institutional Strategic Partnership on Performance of Selected Academic Institution of Gujarat" presents the findings and insights obtained from six analytical tests: Two-Way ANOVA, t-paired test, chi-square independence test, independence t-test, chi-square goodness of fit test, and one-sample t-test. These tests aimed to examine the impact and perceptions of institutional strategic partnerships on various factors such as primary purposes, effectiveness, perceived benefits, measurement of outcomes, factors for success, challenges, potential risks, recommendations, and the influence on faculty and staff.

Chapter 5 – Findings, Conclusion and Recommendations

The findings revealed significant differences and associations across different categories. The impact of institutional strategic partnerships on improved student academic achievements was found to be influenced more by the types of academic institutions rather than the types of partnerships. The study highlighted the importance of fostering a strong research culture and providing support for faculty members to enhance research output and publications.

In terms of student satisfaction levels, The Galaxy Education System (TGES) in Rajkot showed the highest mean satisfaction level, while other institutions such as Aakash Bayu's and Parul University also demonstrated relatively high satisfaction levels. The study emphasized the need for effective collaboration and tailored initiatives to enhance student satisfaction. Regarding alumni engagement and employability, the types of institutional strategic partnerships were found to have some influence on alumni engagement, while they did not significantly affect improved employability. The analysis did not reveal significant effects of institutional strategic partnerships on enhancing academic reputation and prestige, as well as international learning experience and exposure.

The study also examined the associations between institutional strategic partnerships, academic institutions, primary purposes, and performance measures. Significant relationships were found between the types of partnerships and measures of academic institution performance, as well as between the types of academic institutions and measures of performance. These findings suggested the importance of benchmarking performance against similar institutions and adopting best practices to improve performance.

The perceptions of different groups, including genders, streams of study, associations, and educational qualifications, were analyzed in terms of performance measures. Significant differences were found between genders in terms of academic reputation and engagement with alumni activities. Higher education students and school students also showed divergent perceptions of performance measures. The study highlighted the need for tailored strategies and inclusive decision-making processes to improve specific areas and overall institutional performance.

The perceptions of various factors related to strategic partnerships were examined, and significant differences were found in categories such as effectiveness, perceived benefits, measurement of outcomes, factors for successful partnerships, challenges, potential risks, recommendations, and the influence on faculty and staff. The findings provided insights for institutions to optimize their strategic partnerships by addressing specific areas and tailoring initiatives to meet stakeholders' needs and expectations.

Overall, the data analysis and interpretation chapter provided a comprehensive understanding of the impact and perceptions of institutional strategic partnerships on academic performance in selected institutions in Gujarat. The findings offer valuable insights for institutions seeking to enhance their strategic partnerships and improve overall performance.