References

1. Wolfgang, R. B., & Podilchuk, C. I. (1999). Perceptual watermarks for digital images and video. *Proceedings of the IEEE, 87*(7), 1108–1126.

2. Langelaar, G. C., Setyawan, I., & Lagendijk, R. L. (2000). Watermarking of digital image and video data – A state-of-the-art review. *IEEE Signal Processing Magazine*, 20–46.

3. Podilchuk, C. I., & Delp, E. J. (2001). Digital watermarking: Algorithms and applications. *IEEE Signal Processing Magazine, 18*(4), 33–46.

4. Chandramouli, R., Memon, N. D., & Rabbani, M. (2002). Digital watermarking. In *Encyclopedia of Imaging Science and Technology* (pp. 129–135). Wiley.

5. Paul, R. T. (2011). Review of robust video watermarking techniques. *IJCA Special Issue on Computational Science - New Dimensions & Perspectives, NCCSE*.

6. Kutter, M., & Petitcolas, F. A. P. (1999). A fair benchmark for image watermarking systems. *Electronic Imaging Security and Watermarking of Multimedia Contents, 3657*, 25–27.

7. Petitcolas, F. A. P. (2000). Watermarking schemes evaluation. *IEEE Signal Processing Magazine*, 58–64.

8. Voloshynovskiy, S., Pereira, S., & Pun, T. (2001). Attacks on digital watermarks: Classification, estimation-based attacks, and benchmarks. *IEEE Communications Magazine*, 118–126.

9. Huang, C.-H., & Wu, J.-L. (2004). Attacking visible watermarking schemes. *IEEE Transactions on Multimedia, 6*(1), 16–30.

10. Khalifa, O. O., Yusof, Y. B., Abdalla, A.-H., & Olanrewaju, R. F. (2012). State-of-the-art digital watermarking attacks. *International Conference on Computer and Communication Engineering (ICCCE)*, 744–750.

11. Yahaya, C. K. H. C. K., Hassan, H., & Kahmi, M. I. M. (2012). Investigation on perceptual and robustness of LSB digital watermarking scheme on Halal logo authentication. *Proceedings of International Conference on System Engineering and Technology*.

12. Lee, Y. K., & Chen, L. H. (2000). High capacity image steganographic model. *IEEE Proceedings of Vision Image and Signal Processing*, 288–294.

13. Chan, C.-K., & Cheng, L. M. (2004). Hiding data in images by simple LSB substitution. *Pattern Recognition, 37*, 469–474.

14. Ramalingam, M. (2011). Stego machine – Video steganography using modified LSB algorithm. *World Academy of Science, Engineering and Technology, 74*, 502–505.

15. Hsu, C.-T., & Wu, J.-L. (1999). Hidden digital watermarks in images. *IEEE Transactions on Image Processing, 8*, 58–68.

16. Arena, S., Caramma, M., & Lancini, R. (2000). Digital watermarking applied to MPEG-2 coded video sequences exploiting space and frequency masking. *Proceedings of International Conference on Image Processing, 2*, 796–799.

17. Bangaleea, R., & Rughooph, H. C. S. (2002). Performance improvement of spread spectrum spatial domain watermarking scheme through diversity and attack characterization. *IEEE Africon*, 293–298.

18. Lancini, R., Mapelli, F., & Tubaro, S. (2002). A robust video watermarking technique in the spatial domain. *IEEE Region 8 International Symposium on Video/Image Processing and Multimedia Communications*, 251–256.

19. He, D., Sun, Q., & Tian, Q. (2003). A semi-fragile object-based video authentication system. *Proceedings of the International Symposium on Circuits and Systems*, 814–817.

20. Hernandez, J. R., Amado, M., & Perez-Gonzalez, F. (2000). DCT-domain watermarking techniques for still image: Detector performance analysis and a new structure. *IEEE Transactions on Image Processing, 9*, 55–68.

21. Lu, C.-S., & Liao, H.-Y. M. (2001). Video object-based watermarking: A rotation and flipping resilient scheme. *Proceedings of International Conference on Image Processing*.

22. Preda, R. O., & Vizireanu, D. N. (2007). Blind watermarking capacity analysis of MPEG2 coded video. *Proceedings of Conference of Telecommunications in Modern Satellite, Cable and Broadcasting Services, Serbia*, 465–468.

23. Koz, A., & Alatan, A. A. (2008). Oblivious spatio-temporal watermarking of digital video by exploiting the human visual system. *IEEE Transactions on Circuits and Systems for Video Technology, 18*(3), 326–337.

24. Sridevi, T., Krishnaveni, B., Kumar, V. V., & Devi, R. Y. (2010). A video watermarking algorithm for MPEG videos. *A2CWiC - Amrita ACM-W Celebration of Women in Computing*.

25. Ding, Y., Zheng, X., Zhao, Y., & Liu, G. (2010). A video watermarking algorithm resistant to copy attack. *Proceedings of Third International Symposium on Electronic Commerce and Security*.

26. Ejima, M., & Miyazaki, A. (2000). A wavelet-based watermarking for digital images and video. *IEEE International Conference on Image Processing*, 678–681.

27. Serdean, C. V., Ambroze, M. A., Tomlinson, M., & Wade, G. (2002). Combating geometrical attacks in a DWT-based blind video watermarking system. *IEEE Region 8 International Symposium on Video/Image Processing and Multimedia Communications*, 263–266.

28. Fan, L., & Yanmei, F. (2006). A DWT-based video watermarking algorithm applying DS-CDMA. *IEEE Region 10 Conference TENCON*.

29. Elbasi, E. (2007). Robust MPEG video watermarking in wavelet domain. *Trakya University Journal of Science, 8*(2), 87–93.

30. Essaouabi, A., & Ibn Elhaj, E. (2009). A 3D wavelet-based method for digital video watermarking. *Proceedings of the 4th IEEE Intelligent Information Hiding and Multimedia Signal Processing*.

31. Raghavendra, K., & Chetan, K. R. (2009). A blind and robust watermarking scheme with scrambled watermark for video authentication. *IEEE International Conference on Internet Multimedia Services Architecture and Applications*.

32. Hussein, J., & Mohammed, A. (2009). Robust video watermarking using multi-band wavelet transform. *IJCSI International Journal of Computer Science Issues, 6*(1), 44–49.

33. Mostafa, S. A. K., Tolba, A. S., Abdelkader, F. M., & Elhindy, H. M. (2009). Video watermarking scheme based on principal component analysis and wavelet transform. *IJCSNS International Journal of Computer Science and Network Security, 9*(8), 45–52.

34. Al-Khatib, T., Al-Haj, A., & Rajab, L. (2009). Video watermarking algorithms using the SVD transform. *European Journal of Scientific Research, 30*(3), 389–401.

35. Kamlakar, M. A., Gosavi, C., & Patankar, A. J. (2012). Single-channel watermarking for video using block-based SVD. *International Journal of Advances in Computing and Information Researches, 1*(2).

36. Huang, F., & Guan, Z.-H. (2004). A hybrid SVD-DCT watermarking method based on LPSNR. *Pattern Recognition Letters, 25*, 1769–1775.

37. Rajab, L., Al-Khatib, T., & Al-Haj, A. (2008). Hybrid DWT-SVD video watermarking. *Proceedings of International Conference on Innovations in Information Technology*.

38. Mansouri, A., Mahmoudi, A., & Aznaveh, F. (2009). SVD-based digital image watermarking using complex wavelet transform. *Sadhana, 34*(3), 393–406.

39. Santhi, V., & Thangavelu, A. (2009). DWT-SVD combined full band robust watermarking technique for color images in YUV color space. *International Journal of Computer Theory and Engineering, 1*(4).

40. Simian, D., Fabian, R., & Stancu, M. D. Automatic identification of watermarks and watermarking robustness using machine learning techniques.

41. Varghese, J., Razak, T. A., & Hussain, O. B. A hybrid digital image watermarking scheme incorporating DWT, DFT, DCT, and SVD transformations. *The Journal of Engineering Research*.

42. Nadesh, R. K., Perumal, R. S., & Arivuselvan, K. A hybrid approach for video watermarking using DWT and SVD.

43. Al-Otum, H. M., & Ibrahim, M. (Year). Color image watermarking for content authentication and self-restoration applications based on a dual-domain approach. *Multimedia Tools and Applications*.

44. Gupta, M., & Kishore, R. R. A survey of watermarking techniques using deep neural network architecture.

45. Birajdar, G. K., Vyawahare, V. A., & Raveendran, S. Transform domain robust watermarking method using Riesz wavelet transform for medical data security and privacy.

46. Sinha, N., & Gupta, S. Digital image watermarking in spatial and frequency domains.

47. Fofanah, A. J., & Gao, T. Dual watermarking for the protection of medical images based on watermarking of frequency domain and genetic programming.

48. Darwish, S. M., & Al-Khafaji, L. D. S. Dual watermarking for color images: A new image copyright protection model based on the fusion of successive and segmented watermarking. *Multimedia Tools and Applications*.

49. Li, M., Zhong, Q., & Zhang, L. Y. Protecting the intellectual property of deep neural networks with watermarking: The frequency domain approach.

50. Luo, X., Li, Y., & Chang, H. DVMark: A deep multiscale framework for video watermarking.

51. Mehta, R., Gupta, K., & Yadav, A. K. An adaptive framework to image watermarking based on the twin support vector regression and genetic algorithm in lifting wavelet transform domain.

52. Neelima, K. B., & Arulselvi, S. Machine learning-based digital image watermarking.

53. Thakur, S., Mehta, R., & Kasana, G. Color image watermarking in the DCT domain using SVR.

54. Rai, M., Goyal, S., & Pawar, M. Feature optimization of digital image watermarking using machine learning algorithms.

55. Latha, S. B., Reddy, D. V., & Damodaram, A. Video watermarking using neural networks.

56. Islam, M. S., Naqvi, N., & Abbasi, A. T. Robust dual-domain twofold encrypted image-in-audio watermarking based on SVD. *Circuits Systems and Signal Processing*.

57. Alizadeh, M., Sajedi, H., & BabaAli, B. Image watermarking by Q-learning and matrix factorization.

58. Boenisch, F. A survey on model watermarking neural networks.

59. Srivastava, R., Tomar, R., & Gupta, M. Image watermarking approach using a hybrid domain based on performance parameter analysis. *Information - An International Interdisciplinary Journal*.

60. Jeswani, J., Rajput, S., & Umredkar, K. Digital watermarking using machine learning. *Social Science Research Network.*