Declaration by Research Scholar

Originality of Research Work

I declare that thesis entitled "A Study on Perception of Women Towards E-Commerce in

Rajkot District (Gujarat)" is my own work conducted under the supervision of Dr. Piyush

Mehta at Department of Business & Commerce, Faculty of Management Studies, Atmiya

University, Rajkot, Gujarat, India and approved by the Director of Research.

I further declare that to the best of my knowledge the thesis does not contain any part of any

work which has been submitted for award of any degree either in this University or any other

University without proper citation.

Date:

Place: Rajkot

Signature of the Research Scholar

Vyas Mayur Rasiklal

I

Certificate of Supervisor

This is to certify that work entitled "A Study on Perception of Women Towards E-Commerce

in Rajkot District (Gujarat)" is a piece of research work done by Vyas Mayur Rasiklal under

my supervision for the degree of Doctor of Philosophy in Department of Business &

Commerce, Faculty of Management Studies, Atmiya University, Rajkot, Gujarat, India

To the best of my knowledge and belief the research work and thesis

1. Embodies the work of candidate himself / herself,

2. Has duly been completed,

3. Fulfils the requirement of ordinance related to Ph.D. degree of the University &

4. is up to the standard both in respect of content and language for being referred to the

examiner.

Date:

Place: Rajkot

Signature of the Research Supervisor

Dr. Piyush Mehta

II

Thesis Approval Form

The Viva-Voce of the Ph.D. thesis entitled "A study on Perception of Women towards E-Commerce in Rajkot District (Gujarat)" submitted by Vyas Mayur Rasikbhai (Enrolment No. 191481002) was conducted on 08/07/2025 (Tuesday) at Atmiya University, Rajkot, Gujarat

Based on the Performance of the Candidate, We, the panel of examiners, recommend that (Please tick any of the following)

V.	He / She be awarded Ph.D. Degr	ree
2.	He / She be awarded Ph.D. Degr	ree

2. He / She be awarded Ph.D. Degree with minor modification

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3. The following modifications are to be incorporated in the thesis within one month and viva-voce be re-conducted by the same panel of examiners

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Please Suggest Modification	

4. He / She should not be awarded Ph.D. Degree

Please mention Reason for Rejection		
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Date: 08/07/2025

Place: Rajkot

Signature	So.	fshuy-1.	MBrahmbhatt
	Research Supervisor	University Nominee	External Examiner

Declaration by Research Scholar

Submission of Thesis

I declare that the submitted thesis entitled "A Study on Perception of Women Towards E-

Commerce in Rajkot District (Gujarat)" incorporates

4. All the suggestions / directions / modifications / additions / deletions received from the

supervisor and the external examiners through their thesis evaluation reports.

5. All the suggestions / directions / modifications / additions / deletions received from the

panel of examiners during the public viva-voce (Open Defence) conducted on

08/07/2025.

Date:

Place: Rajkot

Signature of the Research Scholar

Vyas Mayur Rasiklal

IV

Acknowledgement

I am heartily thankful to my guide **Dr. Piyush Mehta**, Associate Professor, Marwadi University, Rajkot. He constantly encourages me during my research. His useful advice, suggestions and criticisms at every stage of my research work and his counselling on my research material have contributed incredibly to the content and format of this thesis.

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Date: 08-July-2025 Place: Rajkot

Signature of the Research Scholar

M. R. Was

Mayur R. Vyas

Assistant Professor,

Shree H.N.Shukla College of IT & Mgmt.

Rajkot.