

## A Study for Challenges and Site Selection Criteria of the Data Center

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### **Abstract:**

In this study paper for Data Center Site selection is very important and effect to data center Budget, future expansion and upgradation. Today the data center word has been a topic of discussion, research, study, analysis expected on the preceding period. in the upcoming years it will increase importance and new aspects will be discovered. The services of cloud services provided via different Data Centers. The data center Service Providers build their own data centers and get local government support. A possible geographical location to build data center planning to selection of selection process. Data center security mentions to the physical and virtual data security to protect a data center from external threats and cyberattacks. The data center moves in Multy-Story (Vertical) Data center. Data Center challenges is providing higher speed and trusted network connectivity to customers and Environment, cooling system, land cost and Data center site selection criteria. This paper focuses on what is a suitable location for building data centers and a challenge that is an essential part of data centers.

**Keywords:** Data center, Site Selection, Criteria, Challenges.

### **Introduction**

Building a Datacenter in any City could be a challenge to make cost-effectively. In addition, complex needs to with success execute on our vision for a data center additional significant than wherever to find the information center. Datacenter must consider a nearby located by a city area. As of finding attractive Features of datacenter to avoided hazards Pollutions in environment. Select whether an environmentally controlled facility is a highly secure. Budget and Reliable remote location connection it is a factors selection of data center developers. Systematically evaluating a location property its one factors are important to the data center selection of site. Data centers are consuming three to four percentage electricity requiring usage Worldwide. A web server should have power redundancy and excellent power quality and scalable capability. Data centers and Power consumption in Focus to develop a business and ought to like a shot eliminate a website from thought.

### **SITE SELECTION CRITERIA**

Information and technology Data Center are giant investment for companies. the site selection criteria are defined. Companies cannot make wrong decision to design data center building. The data center site selection location is outside of city [1]. The site is almost nearest to lack or dame so get water usage easily and weather also in average. Electrical power Availability and redundancy possible factors are not to reduce to electricity supplies redundant [2]. Natural disasters and weather risk Site selection possibly affected to flooding, earthquakes, Heavy Rain, Tsunami, storms, cyclones, and other natural risk. Educated organization and Human made risk is one of factors to manage. Quality construction and cost-effective Site location normal risk factors improvement the possible lowest price construction and Each web site has blessings and trade-offs to Low risks. Accommodate construction capabilities that can manage as wind speeds, tornado zone, physical threats, prepare for risk will be well prepared. Telecommunications and Network Availability in infrastructure telecommunications redundancy, Internet Leas Line and Network infrastructure is not negotiable. Location that do not own enough cable structure, Cable management is one of the selection processes. Quality of life for stability data center Crime control and Security supports are available near the data center. Skilled Employee and Man Power of Data centers require certified educated

and talented staff to work professionally. Professionally working style create data center standard and services. Professionally working support rise to the number of users and other critical factors outlined in site selection as importance of the. Geological Land and Site for Future expansion the data center has own free space to future expansion [4]. Water and free-cooling technology Possibilities for the reuse Data center servers generate central heat and increase temperate climates to control with cooling systems. Environments that require a higher mechanical cooling area unit fewer absorbing price. Cooling instrumentation running to Temperature reduce and cooling prices increase the operational cost. Easy to access for Transport, goods deliveries and visitors Location facility covers security, access, frequency for connectivity requires. City climate is wind and Eco-friendly environment are there. Factors to avoid High corporate taxes, high property prices, terrorism active or civil war zone, corrupt government system social or political instability, economic instability,

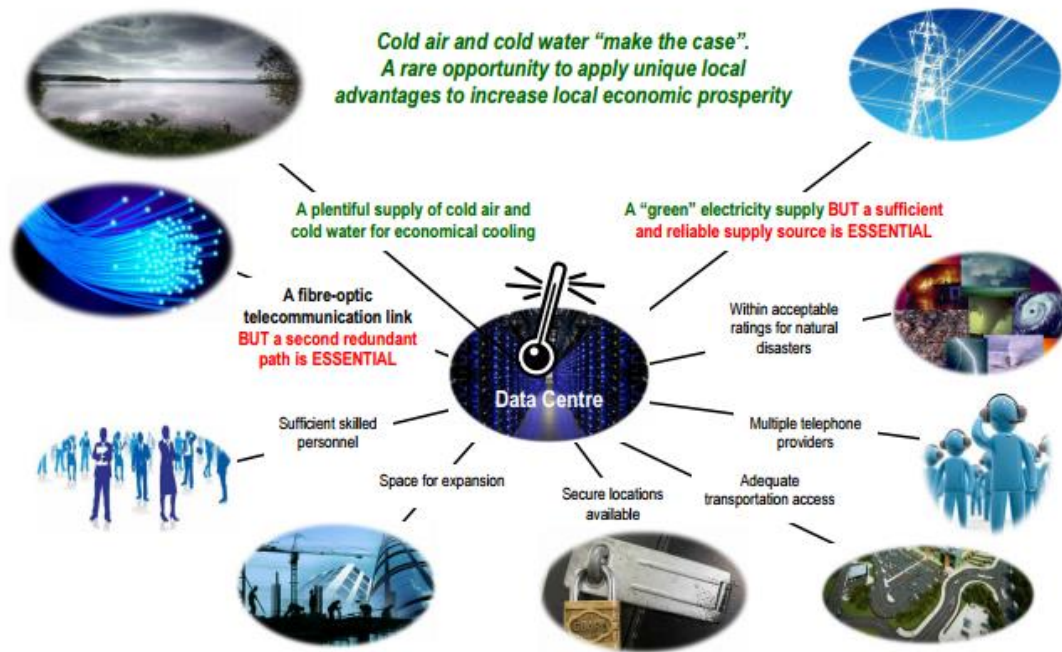
### **LOCAL GOVERNMENT SUPPORT**

The Data center regularly generate revenues to provide server rental, bring with them fantastic opportunity and 24 by 7 consumption power usage that engaging to every government bodies. Businesses might be qualified and entitled to tax and property incentives. Reliable utility service is integral to the operation of a data center web site demand for lots of power, and utilities will considerably affect the data center local site choice demand. Indicate that centers need additional power than ever before, maybe the maximum amount as 200W to 300W per square measure, and knowledge center is potency commonly calculated the supported price per watt of electricity consumed. To create the correct website choice, known as the market transmission infrastructure to bring power [3]. The positioning and whether or not prospective to develop data center company is ready to upgrade after required. The Function of companies have begun collaborating with IT businesses to take data centers execution work. Looking for the business advantage of obtaining in data center to settle among their spot and many refined utilities may give required. The services together with researching data center sites selection and market value of demographics, generate overviews of market cap and native economic development to consultants, calculate infrastructure details, advising of reduction and incentive opportunities, providing keeper engineering, construction, procure and maintenance and even serving to with scientific discipline system visits [17]. Like all business venture, principal business and government partnerships generally increase efficiencies scale back prices, and contour approvals.

### **EXCELLENT DATA CENTER SITES**

Multiple communication service suppliers that provide reliable conveyance and latency through optical fiber network. Firms can recognize the power and knowledge lines exist in and around the property and whether are not over one station or installation will provender into the potential info center that might be offer an additional layer of redundancy [5]. Maybe to a lesser extent, however, still of nice importance. A green Data center atmosphere is important to scale back possibility. The common measurement of these sites is set in non-urban areas where the danger is low for Associate in nursing activity, which may interfere with the data center processes. This contains not for natural disasters, also earthquakes, High wind, water floods, and tornado, hurricanes, are that though conjointly near unsafe locations, like airports, oil and gas pipelines, and cargo rail lines. Sites all have favorable unstable to ratings that change from it ought to be not those human-made risks can affect a risk to data center. A radical analysis of these sites has determined a low-level risk for this type of interference because of, usually speaking, situated faraway from giant population areas, coastal areas, or centers of presidency.

Multiple roads access to a data center site. This alleviates any problems over possible human made or natural disasters, unexpectedly block access. If associate degree emergency chances, the situation imperative that emergency service vehicles will reach the positioning with expedience. IT infrastructure exaggerated data processor access may well be an uncertain steel since larger physical access suggests that extra major challenge manage data center, to achieving high physical security levels.



### Overview of factors and results of analyses [18]

Recent trends of data center purpose to the security is fact that a location's to secure ability to draw in prime IT location with talent to figure at the flexibleness is of growing importance. As several data center co-locate site is their facilities, conveyance to IT staff, vendors to supply materials, and server's experts on near to easy building road access and public transportation very important factors in success [6].

Perhaps one in each of the foremost financially satisfying characteristics of an achievable data center computing machine is the ability to slice back operational costs through free cooling. A cooler less wet and open wind technology to climate makes it gettable and green for data centers to use outside air for cooling functions. This reduces electrical costs and minimizes the damage data center; tear and cooling systems are control to temperature. Fortunately, the sites legendary rack area unit placed in an exceedingly very temperate weather, making them to cooling opportunities.

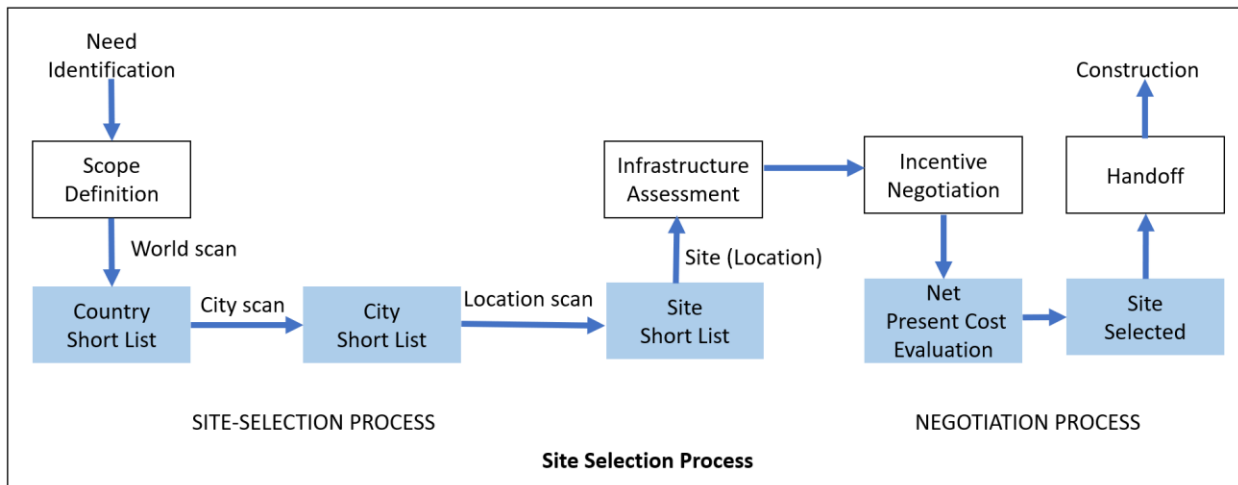
Very high Sensitivity to data center physical resources and equipment like servers and rack at a potential electronic computer is crucial [7]. Some sites could also be experiencing electricity or water shortages. Others could also be sensitive to associate geographical services, region and world not like a business to attract voters to the outskirts of the city limits. City services, like trash, hearth protection, and sewage, may not be already be stretched to the boundaries. Nevertheless, Near River or Village, Natural Airflow for free cooling purposes and Wetter storage issues are solve and compare to Urban Land the lowest price. It is critical to integrate native state, and national government rules, in addition as building and sectionalizing is requirements to rules and regulation of data center. Every data center is across the country is require ordinances and government rules even the tiniest detail a data center builds associated maintains. However, compare to urban area some approval and Proses very easy and fast [12].

### **SITE SELECTION PROCESS**

The data center that built from all-time low up will normally have a reduced amount of points to access, that robotically supports the protection of virtual security, IT and the building compared to adding more cost and facility [9]. Data center similarly makes it cooling redundancy to build in multiple levels of air-cooling. The electrical and cooling demands of new Information Technology and infrastructure is well equipped and future expansion plans. A mutual with a possible planned location it provides confidence that expertise more service interruptions to easier alleviate, ought to occur. Although data centers often require personnel.

A best possible geographical location to build data center is not an easy task. Before planning to selection

of site the details of these issues to categorize the type of issues.



### Site selection process criteria [19]

Although their area unit several complexities related to calculating to possible the data center locations is still potential and identify sites to provide a unique combination of data center characteristics. The associate urban area provides excellent access to a reliable and accessible power supply needed. A data center settled in an exceedingly rural site, typically purposeful, regularly co-developed with utility suppliers to verify durable power supply and Expandable property but is additionally preoccupied from a traditional center. In making its recommendations, Questline cites the findings of two freelance companies to World Health Organization were commission to conduct in-depth web site evaluations for knowledge center suitability. Select the near or Border area of Urban and Villages.

Site Prospectus making it potential to assess every location employing a wide selection of necessary metrics. The trouble to come up with every prospectus need to average, visit every website, in addition to engineering, layout, design, research, writing, and piece of paper, and follow-up with team members, native contacts. It is predictable that every prospectus needed.

### DATA CENTER SECURITY

Data center security is one of the most important parts of the data center. Data center Mission-critical infrastructure, Data breaches, cyberattacks are a growing threat of data center. Data center security discussions to the physical and virtual security to protect a data center from outside and online threats of cyberattacks [10]. Data centers consider physical, technical, environmental hazards, natural disasters. Data centers maintain multiple levels of security on a 24\*7\*365 Days. Datacenter security is the established rules, or set of policy protections and practices for restrict unauthorized administration access of data center resources avoid. The Data center security structure is serious Break-in of confidential of digital information, a data modification and data loss are communal security problems.

**PHYSICAL SECURITY.** Data centers use to prevent physical attack techniques. The physical data center security is the set of protocols to secure build a data center. Staff Training given one weak Training for How to follows Rules and working style of a data center [11]. RFID Tracking systems central work and track CARD where to move and access Authentication use or unauthorized access. Fire prevention with a zoned dry-pipe sprinkler for any emergency for fire protections 24\*7\*365 on-site security guards, NOC Services, and technical team monitoring each activity. Biometric identification systems have become an Access Control Systems to increasingly high-security method. It does not depend security code or access cards. Biometrics visitors have given a card or password to another person for access, integrating an extra layer of security within the data center facility [12]. CCTV Security Camera video recording records every location movement and trace to object. Dress Code is very important to the data center. Any person passes any tools or hardware hide in clothes. Jeans, Teaser, and shoes are requiring to dress code. No one-wearer jacket or two-layer wearer it is easy to hide and unauthorized hardware or tools.

**VIRTUAL SECURITY.** Virtual security of data center is a hard task to handle, are many ways to cyber-attacks on could data center. Virtual security is heart of data center to protect data. Prevent remote unauthorized access that is affect the reliability, availability, or confidentiality of data stored on servers [13]. The common attacks in internet are daily infected to network and very common and stick to use hack network and get data. The Scanning or Probing is one of a probe or port scan-based attack is a port scanning requests a series of open server port addresses to host user used to find an active port and then root and effect attack to susceptibility of that service. This scanning action continues precedes an attack network. Its attack is to user access by realizing data about a system or network [14].

Access Control List is filtering packet header information to permit or deny traffic on specific interfaces. The web servers need to allow access website runs public services. Anyone can access these web services anonymously on the internet. Private web services used secure connection dealing with a database control panel and the number of users requires access to the webserver connection. Authorized user login into accounts with special privileges connection to the servers.

**OUTSIDES SECURITY.** Physical Security Matters is typically protecting systems restricted to unauthorized persons for entering the data center. Protected with highly secure and fast access control system, swipe cards, RFID, Biometric systems, server locked cages, and require additional CCTV Surveillance and Monitoring systems. Unauthorized use of computing resources Outsides of a data center [15]. Application software and protocol errors, coding errors, and incomplete testing Configuration use, default configuration, and elements incorrectly use to outside attack.

**INSIDES SECURITY.** Data center internal attacks are more harmful because of the variety and amount of security information available inside staff and organizations. Network Security, incoming and outgoing data center traffics, monitoring on the firewall, anti-virus endpoint security, application security for the data center is a control to insider users, and staff to use internal attacks. Many users use Portable IT Gadgets outside the data center infected with a virus and then use inside the data center, and infected the same.

### **THE VERTICAL DESIGN**

A Data Center Site information land development becomes limited in vibrant markets. Multi-story styles that look to form the primary of land. The political economy of vertical data center construction will be difficult.



Multi-Story Data Center [8]

The present demand for speedy training of hyper-scale facilities desires that developers place confidence. The impact of multi-story construction is effect to price on transfer schedules equally as construction. The land cost, construction cost and accessibility of land is that the mother of invention; Land is a restricted resource is requiring future expanse so it is very difficult or costly. The user demand of data centers is not anytime in short time. If the demand continues, reserve land nearest to multi story data center and future

requirement data center expansion then use multi story or nearest land use. Simply the native trade space. whereas the shift to multi-story buildings won't appear as if a hot asset today trend, it's a replacement of direction for data center construction, that many years research and sturdy to single-story data center and focus to develop multi story cement strong hold.

The distinctive quality of data centers is that the number of infrastructures provide dedicated power supply and cooling systems, supplementary require as power, UPS backup systems, DG backup generators, air flow handlers, and cooling infrastructure [16]. In an extremely single-story data center is a spacious property to use land, designers have many decisions for plan stroke the instrumentation and data halls for servers and rack installation and storage. This could be a vital thought, because of the design ought to suppose. About the length of electrical wiring, network cabling, and air ducts require longer runs for cabling, conduit, and cooling bring expense. Multi-story buildings on close-fitting properties put together ought to shift some infrastructure into the building or roof, rather than Associate in treatment contiguous instrumentation yard.

## CONCLUSION


Data center Location Selection mother criteria is an urban area and nearest river or dame and also Open-Air Environment. DC located on Riverfront it is accessible water for Fire situation control. Urban location environmental Conditions are pollution free its benefit to employee health and develop working strength and get solar energy direct to Solar energy to make Regenerate Energy for Green Data Center. Enormous supply of cold air and cold water for economical cooling systems and reusable a green electricity supply. Acceptable rating for natural disasters and no any hazards effects and Suitable transportation access. Infrastructure Building develop Vertical multi-story data center its cost-effective infrastructure. Multi-Story data center benefits are getting more airflow and solar light. Data Center Security is most important one of the requirements for the data center. It protects local peoples and anonymous who damage the data center physically. Virtually security provides technical strong and hard to crack security outside. Physical and Virtual are interconnected and hard to crack the combination of this security. Every day hackers or any systems generated attacks fire on the network to damage server and data mining. we also consider site-level criteria and socioeconomic, workforce, and governmental criteria. while no site is perfect, our well-defined site-selection process and a quantitative analysis of factors and trade-offs result in a site choice that preconstruction throughout the life of the data center.

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